

## ***XSi Retail Partners Becomes Insight Works Authorized Reseller***

***Retail-focused consulting firm joins operational productivity improvement company's Partner Program to fill gaps in warehouse/inventory space.***

***Edmonton, AB – November 30, 2017*** – XSi Retail Partners, a Montreal-based retail-focused consulting firm helping retailers be more competitive and increase their bottom line, has become an *Insight Works* authorized reseller. Through *Insight Works' Partner Program*, XSi gains access to products that expand on its capabilities and which empower its own clients to implement more agile, efficient and productive operations. In so doing, XSi is working with *Insight Works* to fill a number of gaps it has been experiencing with clients in the inventory/warehouse space.

*"Our firm is headed by recognized leaders that boast extensive experience in the retail and information technology sectors for over 30 years,"* says Jean Provencher, Senior Partner with XSi Retail Partners. *"As such, our principles are actively involved in all engagements and have real-world experience as business owners – either as retailers or in serving the industry. By joining Insight Works' Partner Program and becoming an authorized reseller, our staff's meaningful understanding of the 'retail reality' and exposure to comprehensive solutions will be taken to the next level."*

With an approach that goes well beyond providing the right tools, XSi addresses the complete needs of an organization to design a total turnkey solution. In partnering with *Insight Works* and taking advantage of the operational productivity improvement company's myriad of products such as *Warehouse Insight*, *Shop Floor Insight*, *Advanced Inventory Count* and *Dynamic Ship*, XSi will realize actionable solutions to challenges it has been experiencing in the areas of warehouse and inventory.

*"From inventory management tactics and mobile warehouse data collection to integrated shipping resolutions and beyond, Insight Works is dedicated to helping companies like XSi Retail Partners reduce operational costs, improve efficiency and drive productivity,"* adds Brian Neufeld, Director of Marketing for *DMS Companies*, *Insight Works'* parent company. *"By way of a rich set of warehouse environment-oriented solutions – notably our Warehouse Insight – XSi can offer inventory/warehouse management clients more efficient operations and accurate warehouse transactions, in addition to real-time access to inventory and production data."*

In putting its clients' needs first in order to build meaningful, long-lasting relationships, *Insight Works* designed the *Partner Program* to reinforce its dedication to providing global productivity solutions via established local dealers, researching every potential partner to ensure clients are receiving the same level of professionalism, expertise and care as its own do. By working with *Insight Works*, partners can offer their new clients a more robust solution while also providing supplementary value to existing clients, leverage the experience *Insight Works* has garnered by way of countless implementations, gain access to the most reliable and up-to-date technologies, build credibility through partner awards and recognition and extend business operations without the overhead through access to both technical and marketing support.

### **About XSi Retail Partners**

A deep and focused experience set that transforms into a meaningful understanding of clients' "retail realities" is what sets *XSi Retail Partners* apart. The retail-focused consulting firm is comprised of leaders with vast experience in the retail and information technology sectors, with principles who are actively involved in all projects and who boast real-world experience as business owners – either as retailers or in positions serving the industry. Visit XSi Retail Partners at [www.XSi.bz](http://www.XSi.bz).

### **About Insight Works**

*Insight Works* offers a comprehensive range of solutions to guide professionals through any ERP application needs, developing long-term relationships with clients through a "value-to-the-customer-first" philosophy at all points of any interaction or implementation. The company works closely with stakeholders to ensure they understand what industry pacesetters are doing, how they can adopt tailored best practices and how they can maximize their ROI and growth with the *Microsoft* technologies they employ.

*Insight Works* also offers a range of add-on modules such as *Time Collection, Warehouse Mobile Solutions, Point of Sale, Inventory Count, Shipping* and *Scheduling* as well as webinars, live events and written articles to educate users and enhance their returns within the supply chain.

*Insight Works* boasts three offices in Canada, including two in Edmonton and one in Barrie, Ontario. For more information call (866) 440-7543 or visit [www.DMSiWorks.com](http://www.DMSiWorks.com).

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